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# ICC Cricket World





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## ICC CRICKET WORLD

ICC Cricket World is the official programme of the International Cricket Council and the ultimate weekly cricket programme, showcasing the excitement and passion of cricket from around the world.

Cricket fans can stay in touch with all the latest cricket action, including Test cricket, One-Day Internationals and Twenty20 matches, as well as exclusive feature stories of prominent players, teams, cricketing legends and more.

As the official weekly programme of cricket's governing body, the show has unique access to all aspects of the game, providing a rare insight into the diversity of the game and the spirit of cricket.

ICC Cricket World is broadcast in 110 countries reaching a global audience of over 95 million households.

### DETAILS

<b>Programme:</b>	26 minutes
<b>Schedule:</b>	Weekly, 52 weeks per year
<b>Time:</b>	Available every Friday 03:00 GMT on satellite
<b>Delivery:</b>	Satellite, Tape, Sportsbrand FTP
<b>Rights:</b>	Television, Internet, In-Flight
<b>Territories:</b>	Worldwide

### TECHNICAL SPECIFICATIONS

<b>Visual:</b>	Ratio: 4:3
<b>FTP Files Available:</b>	H.264
<b>Audio:</b>	Stereo



For more information contact Sportsbrand Media Group at [www.sportsbrand.tv](http://www.sportsbrand.tv) or [Sales@sportsbrand.tv](mailto:Sales@sportsbrand.tv)  
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