

HD



MUCH MORE THAN A GAME





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Much More Than A Game takes the viewer into the lives of sports biggest fans. Over the course of this series we discover that fans come in all shapes and sizes but share a common passion.

They live, eat, breathe and sleep it. They know the ins and outs, ups and downs and no matter what, they are there every step of the way.

They have their own sporting family, traditions, icons and values that demand passion, dedication and commitment. They are born into it; it's a way of life.

Whether they're screaming at a television, singing from the stands, or travelling to the other side of the world, they are the characters that truly make the game.

DETAILS

Programme:	13 x 26 minutes
Schedule:	Available from November 2011
Delivery:	HDD, Sportsbrand FTP
Rights:	All Media
Territories:	Worldwide

TECHNICAL SPECIFICATIONS

Visual:	Ratio: 16:9 in High Definition
FTP Files Available:	H.264
Audio:	Stereo



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