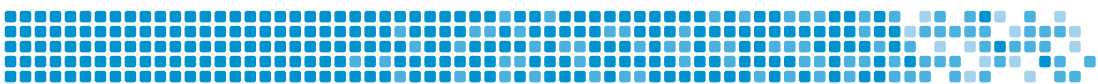




RACING

WORLD

DAILY BITE



RACING WORLD DAILY BITE

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Racing World's award winning Daily Bite series was created in 2010 specifically with the Melbourne Spring Racing Carnival in mind. Headed by the remarkable \$6 million Emirates Melbourne Cup, Australia's strongest racing region features 14 Group 1 races from the start of October through middle of November, attracting horses from around the world.

This daily five minute news and feature show is suitable for broadcast on television or online and is ideal for racing channels and websites looking to provide fresh, relevant information about this significant international event.

There's simply no other racing carnival in the world like the Melbourne Spring and no other race like the Melbourne Cup. The last two editions have been won by French trained horses, American and Dunaden, highlighting the internationalisation of racing in recent years.

The Caulfield Cup, the Cox Plate and numerous other lead up races also carry millions of dollars in prize money.

Every day we report from various sites around Melbourne. We bring you news of the growing international challenge from the International Horse Centre at Werribee, inside knowledge of the local challenge from Flemington, Caulfield and other training centres, tips from the experts and all the glitz and glamor from the social scene.

DETAILS

Programme:	38 x 5 minutes
Schedule:	Episode 1, 30 September Episode 38, 6 November
Delivery:	Sportsbrand FTP
Rights:	Television, Internet, Mobile
Territories:	Worldwide

TECHNICAL SPECIFICATIONS

Visual:	Ratio: 16:9
FTP Files Available:	H.264
Audio:	Stereo



For more information contact Sportsbrand Media Group at www.sportsbrand.tv or Sales@sportsbrand.tv
www.sportsbrand.tv

