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ROAD

LESS TRAVELLED





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From the rough streets of the Bronx to the slums of New Delhi, the war-torn villages of Africa and more ... these athletes have travelled further than any other to reach the pinnacle of their sport. Debilitating health problems, struggling families, war-torn countries, gangs on their door step; through adversity and hardship they have overcome all odds to become superstars.

Join us on the journeys that made them who they are today. Featuring the likes of Lionel Messi and Mohammed Ali, along with many other remarkable athletes from our past and present ... Road Less Travelled traces their journeys to the heights of stardom!

DETAILS

Programme: 13 x 26 minutes
Schedule: Available from May 2012
Delivery: HDD, Sportsbrand FTP
Rights: All Media
Territories: Worldwide

TECHNICAL SPECIFICATIONS

Visual: Ratio: 16:9 in High Definition
FTP Files Available: H.264
Audio: Stereo



For more information contact Sportsbrand Media Group at www.sportsbrand.tv or Sales@sportsbrand.tv
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