



THE CONTENDERS 2012



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THE CONTENDERS (POLAND – UKRAINE)

Contested every four years, the European Football Championship brings together the biggest names and the best players from around Europe. Behind the FIFA World Cup, the Henri Delauney trophy is the most sought after trophy in European football by coaches, players and fans alike. In 2012 this will be no different.

The Contenders (Poland - Ukraine) captures the highs and lows, colour and action, battles and excitement from all participating teams. We profile each nation, its players, coaches and their history.

Poland and Ukraine will put on a spectacle as Europe erupts into a footie frenzy. All eight cities will be lit with celebration as Euro 2012 takes over. We cover it all, from concerts to fireworks, city celebrations and more.

DETAILS – MAGAZINE

Programme:	16 x 26 minutes
Schedule:	Available from February 2012
Delivery:	Tape, HDD, Sportsbrand FTP
Rights:	Television, Internet, Mobile
Territories:	Worldwide

DETAILS – VIGNETTES

Programme:	32 x 1 minute
Schedule:	Available from February 2012
Delivery:	Sportsbrand FTP
Rights:	Television, Internet, Mobile
Territories:	Worldwide

TECHNICAL SPECIFICATIONS

Visual:	Ratio: 16:9
FTP Files Available:	H.264
Audio:	Stereo



For more information contact Sportsbrand Media Group at www.sportsbrand.tv or Sales@sportsbrand.tv
www.sportsbrand.tv

