



FIBA world basketball



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We Are Basketball



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FIBA WORLD BASKETBALL

The biggest names ... the biggest games ... 52 weeks a year!

FIBA World Basketball takes you there. Our team travels the globe to showcase the best high-flying action from the five continents in the international basketball federation's official weekly magazine show.

We take you to the most famous arenas for full-court coverage of the world's biggest national and international leagues and tournaments. We take you behind the scenes and introduce you to the movers and shakers in the basketball world.

DETAILS

Programme:	24 minutes
Schedule:	Weekly, 52 weeks per year
Time:	Available every Monday 08:00 GMT on satellite (Wednesday as of March 14)
Delivery:	Satellite, Tape, Sportsbrand FTP
Rights:	Television
Territories:	Worldwide

TECHNICAL SPECIFICATIONS

Visual:	Ratio: 16:9
FTP Files Available:	H.264
Audio:	Stereo



For more information contact Sportsbrand Media Group at
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www.sportsbrand.tv

