

MOTOR WORLD



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300 km/h down the main straight at Silverstone, 2 meters airborne at the Dakar or drifting full lock sideways at Long Beach, Motor World puts you in the driver seat for the most intense action from every corner of the globe.

Whatever your fix, Motor World gives you an insight into the stars and cars from the world's greatest race teams and competitions.

Motor World also brings you the latest technology, concepts and behind-the-scenes action from the most influential manufacturers and shows in the world.

Street, strip, show, drift, drag, dyno, concourse or circuit, Motor World provides a balanced weekly wrap up of all that matters in motorsport.

DETAILS - WEEKLY MAGAZINE

Programme:	26 minutes
Schedule:	Weekly, 52 weeks per year
Time:	Available every Wednesday 07:00 GMT on satellite
Delivery:	Satellite, Tape, Sportsbrand FTP
Rights:	Television, Mobile, Internet, In-Fight
Territories:	Worldwide

DETAILS - WEEKLY VIGNETTE

Programme:	52 x 2 minutes
Schedule:	Available from January 2012
Delivery:	Sportsbrand FTP
Rights:	Television, Mobile, Internet, In-Flight
Territories:	Worldwide

TECHNICAL SPECIFICATIONS

Visual:	Ratio: 16:9 (Full HD in March)
FTP Files Available:	H.264
Audio:	Stereo



For more information contact Sportsbrand Media Group at www.sportsbrand.tv or Sales@sportsbrand.tv
www.sportsbrand.tv

