

MOTOR MINUTES



MOTOR MINUTES

MOTOR MINUTES

Motor Minutes, a concise and balanced weekly wrap-up vignette, stemming from the weekly Motor World programme. It brings together all the highlights in the world of speed.

The latest releases, the biggest news and all the weeks race action from every corner of the globe.

Whatever your fix, Motor Minutes will give you an insight into all the heroes, villains and happenings in the world of racing cut into a short two minute clip.

Motor Minutes also brings you all the latest tech, concepts and behind-the-scenes from the world's most influential manufacturers and shows.

Street, strip, show, drift, drag, dyno, concourse or circuit, Motor Minutes is the inside line, providing a balanced wrap-up of all that matters in motorsport, week after week.

DETAILS – MAGAZINE

Programme:	26 minutes
Schedule:	Weekly, 52 weeks per year
Time:	Available every Wednesday 07:00 GMT on satellite
Delivery:	Satellite, Tape, Sportsbrand FTP
Rights:	Television, Mobile, Internet, In-Flight
Territories:	Worldwide

DETAILS – VIGNETTES

Programme:	52 x 2 minutes
Schedule:	Available from January 2012
Delivery:	Sportsbrand FTP
Rights:	Television, Mobile, Internet, In-Flight
Territories:	Worldwide

TECHNICAL SPECIFICATIONS

Visual:	Ratio: 16:9 (Full HD in March)
FTP Files Available:	H.264
Audio:	Stereo



For more information contact Sportsbrand Media Group at www.sportsbrand.tv or Sales@sportsbrand.tv
www.sportsbrand.tv

